



BPW International
Federation of Business and Professional Women

BPW E-NEWS

September 2, 2011 Issue 15

Message from the President

Last week Finance Director Geva Murano and I returned from New York City and Long Island where we had a series of extensive meetings with Immediate Past President Liz and Immediate Past Finance Director, Sujey Albert. We are extremely grateful for the on going support and team work which is proving to be invaluable as we begin this term.

We also got to meet members from EPW New York at the EPW Summer Social which this year was postponed by two days due to the torrential rains. We are pleased to learn this morning that Hurricane Irene was downgraded to a tropical storm overnight after sparing New York City the worst of its fury and that our members are safe and well.

New York is the home of our Immediate Past President and Liz and our members i n New York have all been in our thoughts and prayers over these past few days.

Since we launched the Women's Empowerment Principles (WEPS) Toolkit, the level of motivation by members has been great and I am thrilled to see so many proposals for up coming BPW WEPS events and consultations proposed around the world. The enthusiasm for the WEPS from the Young BPW's is exciting and they have some great plans forthcoming!

In this e-news, Young BPW Representative Anastasia Safarian tells us about some of the new communication channels she and her team have put in place and 2nd Vice President Jill Worobec shares with us timely advice about how to get the most of your on-line membership privileges.

Read about the WEPS training course offered to three of our clubs in Benin. It is focused on WEPS Principle Number 4 - Promote education, training and professional development for women. Regional Coordinator for Africa, Adenike Adeyanju-Osadolor, shares their program with us.

This is another great edition of E-News. Enjoy!

Freda Miriklis

BPW International President 2011-2014

News from the Executive

Membership: It was wonderful to see the report of such growth in membership at our congress in Helsinki, especially in the African region. BPW has good representation around the world.

I am very pleased to be working with the new Regional Coordinators who are already encouraging new members and affiliate clubs in their regions. They will appreciate any information you have to share with them.

The website will continue to be a great attraction for members. Member privileges include many opportunities for communication and networking. Take a look at the BPW community, forum and online communication. Remember you must log in every time. If you do need assistance, contact membership services.

Jill Worobec 2nd Vice President Membership Chair

Young BPW International is expending his communication channels. Two new Social Media accounts have been created to be able to keep up with Young BPW International activities that all BPW International members can easily follow. You can now LIKE Young BPW International on Facebook and subscribe to Young BPW International on Wordpress. I am very excited about these new additions and I am looking forward to grow YBPW communication. As the Young BPW International Representative, I am kindly asking all BPW Affiliate Clubs' Presidents to help me to connect with the young members in their respective clubs. Looking forward to hear your feedback, updates and suggestions!

Anastasia Victoria Safarian Young BPW International Representative

Women Empowerment Principles Practice in Benin. Training of members of three clubs on the Topic: 'How to develop skills for self-disclosure'. [more](#)

Adenike Adeyanju-Osadolor Regional Coordinator, Africa

BPW News

BPW Argentina: Success debate among university students about the "Discrimination Elimination Program". [more](#)

YBPW Buenos Aires, Argentina: [Mentoring Program](#) encourages young professionals and [Feminizing of the Migrations Integration in Diversity](#).

BPW Nigeria has participated in agitations for prominent women roles in the administration of the country. [more](#)

Young EPW-New-York Representative sends updates on the past, current and upcoming New York activities. [more](#)

BPW in the Media

Sri Lanka: Business and Professional Women Sri Lanka (BPW) is also involved in helping the poor children and called for a "Change" to provide nutrition for a stable education for the underprivileged children and also to uplift the living conditions of the poor rural families. A Press Briefing was led in Colombo to elaborate as to how this 'Change' could be motivated. [more in Asian Tribune](#)

Worldwide News

Australia: Women's pay rises are less than half as high as what male workers are getting, a report released now. [more on businessday](#)

Australia: Almost three out of four women working in manufacturing industry have never been promoted or given a higher paying role. [more](#)

Brazil: Poor Brazilian women see job prospects widen. [more](#)

Germany: German Chancellor Angela Merkel topped the Forbes list of the world's most powerful women. [more](#)

India: Women in engineering are as capable as men. [more](#)

USA: Maya Moore became the first female basketball player to be signed onto Michael Jordan's Nike brand. [more](#)

Pakistan: Parliament is working for protection of women's rights. [more](#)

Switzerland : The Swiss Post, one of the biggest employer of the country, signed the Women Empowerment Principles. [more](#)

Tunisia: Tunisian women rally to preserve gender equality. [more](#)

USA: Obama declares August 26 "Women's Equality Day". [more](#)

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